



# A combat-veteran-led, Cloudflare-native AI & automation firm built to ship – not to recommend – production AI systems for federal mission owners.

★★★★★ 5.0 / 5 47 verified five-star reviews on Google

// INDEPENDENT · PUBLIC · VERIFIABLE

## CORE COMPETENCIES

- ▶ Agentic AI & multi-agent systems on Cloudflare's edge (Workers AI, Durable Objects, Agents SDK, MCP-compatible tool surfaces).
- ▶ Retrieval-Augmented Generation (RAG) over agency-controlled corpora — Vectorize, AI Gateway, R2-backed source data, full audit trail.
- ▶ Workflow automation & document-intelligence pipelines for high-volume back-office processes (FOIA queues, grants triage, intra-agency assistants).
- ▶ Modernization of FAR/DFARS-aware data platforms — D1, Hyperdrive, Workflows; replacing fragmented systems with a unified, AI-ready data layer.
- ▶ FedRAMP-aware deployment patterns: region-pinning, immutable audit logging, role-based access, AI Gateway guardrails.
- ▶ Aligned to OMB M-25-21 / M-25-22 / M-25-23 acquisition guidance and the AI Action Plan (Jan 2025) prioritizing high-impact AI use cases.

## DIFFERENTIATORS

- ▶ Single-throat-to-choke: principal is a combat-veteran operator and a Cloudflare-native engineer — not a Big-4 partner with an offshore delivery team.
- ▶ Engagements are fixed-scope and outcome-priced; no retainer trap, no time-and-materials creep.
- ▶ Production-grade by default. We ship working systems in 30–90 days. No "discovery deliverables."
- ▶ SDVOSB set-aside eligible — directly supports agency small-business and veteran utilization goals.
- ▶ Cloudflare-native depth gives mission owners sub-50ms edge latency, US region-pinning, and pay-per-inference economics — not reserved-GPU spend (industry avg utilization: ~5%).

## SERVICE LINES

- ▶ **AI Audit & Roadmap** — 2-week fixed engagement: prioritized backlog, ROI sizing, reference architecture, build/buy/partner recommendation.
- ▶ **Ship-It Sprint** — 4–6 week fixed engagement: one production-grade AI agent or automation, end-to-end (UX → model → orchestration → guardrails → observability).
- ▶ **Embedded Fractional CTO / AI Lead** — capped-hour monthly retainer for senior architecture & vendor management without FTE overhead.

## COMPANY DATA

Legal name	Truvisory® LLC
Founded	2024 · Colorado LLC
UEI	<b>KNZKX28MLC42</b>
CAGE	<b>9X1L4</b>
SAM.gov	Active · Verified
Set-aside	<b>SDVOSB</b> · VA Vets First eligible
Size	Small Business
HQ	Denver, CO
Bonding	Available on request
Cyber posture	NIST 800-171 aligned · CMMC L2 trajectory

## NAICS CODES

- 541512** Computer Systems Design Services · PRIMARY
- 541511** Custom Computer Programming Services
- 541611** Admin Mgmt & Gen Mgmt Consulting
- 541613** Marketing Consulting Services
- 541618** Other Mgmt Consulting Services
- 541690** Other Scientific & Tech Consulting
- 541990** All Other Professional Sci & Tech Services
- 611420** Computer Training

## VEHICLES · POSTURE

- ▶ Direct award (SDVOSB sole source up to thresholds)
- ▶ Subcontracting / teaming under prime IDIQs
- ▶ SBIR / STTR · Phase I & II eligible
- ▶ OTA & CSO responses · welcome
- ▶ GSA MAS & CIO-SP4 — pursuing

PAST PERFORMANCE & OPERATOR-TRACK RECEIPTS

<p><b>CURRENT · CTO · JUL 2025 - MAY 2026</b></p> <p><b>MapMatix</b></p> <p>Architect of the technology platform and delivery system behind a CRM-optimization and business-automation practice — custom API integrations, end-to-end workflow automation, and full custom CRM builds. Averaging \$32K recovered per CRM audit.</p>	<p><b>FOUNDER · CEO/CTO · FEB 2025 - PRESENT</b></p> <p><b>PresEngage™</b></p> <p>AI co-presenter platform for live audiences — real-time SMS Q&amp;A and engagement built on Cloudflare-native primitives. Production users.</p>	<p><b>PRESIDENT · MAR - OCT 2024</b></p> <p><b>Daddy's Chicken Shack Franchises</b></p> <p>P&amp;L, growth, and tech end to end at a PE-backed multi-unit franchise. Zapier Award winner. 10x web-traffic lift; 8,000+ grand-opening signups; AI/ML inventory + KPI platform; trademarked Food Like The Photos® &amp; Franchise Your Future®.</p>
<p><b>CTO · APR 2023 - OCT 2024</b></p> <p><b>Port of Subs</b></p> <p>100% of pre-acquisition tech diligence + post-acquisition tech overhaul: loyalty (PAR Punchh), Cloudflare-secured site, kiosks, server-side tracking, 2FA org-wide, in-house ERP migrated to cloud. 3x web traffic.</p>	<p><b>VP · CHIEF OF STAFF · JUN 2022 - OCT 2024</b></p> <p><b>Area 15 Ventures, LLC</b></p> <p>PE-backed franchising portfolio of 500+ locations. Architected mortgage-franchise partnership program with custom three-input pro-forma engine; navigated portfolio M&amp;A; promoted to President of Daddy's Chicken Shack.</p>	<p><b>COO · OCT 2020 - NOV 2022</b></p> <p><b>Motto Mortgage Plus</b></p> <p>Built an internal operating platform that 3x processor output, a pre-approval app (UWM Innovation Award winner), and a lead-gen site. Fortune / Great Place to Work recognition; Top 125 TX broker; Motto Ground Breaker Award.</p>
<p><b>HEAD OF RR&amp;CX · FEB 2016 - APR 2018</b></p> <p><b>RE/MAX (NYSE: RMAX)</b></p> <p>Launched the Recruiting / Retention / CX division at a 120,000+ agent franchisor. Ran NPS programs across US &amp; Canada presented to the Board. Supported the Motto Mortgage launch — 50 franchise sales in year one.</p>	<p><b>CO-FOUNDER · COO/CMO · 2011 - 2020</b></p> <p><b>Do the Bang Thing Salon®</b></p> <p>Scaled a single-employee salon to 12 employees and 10,000+ clients with 10x+ revenue in the last five years. 1,200+ five-star reviews. ColoradoBiz Top 250 private companies to work for.</p>	<p><b>SERGEANT (E-5) · AUG 2007 - AUG 2011</b></p> <p><b>U.S. Army – Infantry &amp; Combat Medic</b></p> <p>Led seven-soldier teams in deployment operations. Combat tour during Afghan elections against heavy resistance — zero casualties. EMT-B, Airborne, Pashto language qualification. Promoted four times.</p>

TECHNICAL STACK – CLOUDFLARE-NATIVE

Workers · Workers AI · Agents SDK · Durable Objects (per-agent SQL state) · Vectorize (vector + hybrid search) · AI Gateway (guardrails, cost, audit) · AI Search · R2 (object storage, zero egress) · D1 (edge SQLite) · KV · Queues · Containers · Hyperdrive · Browser Rendering · Workflows · Sandbox.

Model partners: Workers AI native models (Llama, Mistral, Gemma, Nemotron via inference partners), OpenAI, Anthropic, Google. AI Gateway provides one consistent guardrail and audit surface across all of them.

PERSONNEL

**Tony Adams, MBA** — Founder, Truvisory®. Combat veteran (U.S. Army, Infantry Team Leader & Combat Medic; Sergeant E-5; Afghanistan). Executive MBA (4.0), Daniels College of Business, University of Denver. Galvanize Web Dev & SWE Immersive. BS Biochemistry & Biology, University of Denver. 25-year operator across multi-unit franchising, PE-backed portfolios, mortgage operations, and Series-A through PE-portfolio technology leadership. Top 0.1% of 1,356 entrants in Anthropic's Performance Optimization Challenge. Featured in NYT, NBC, and 1851 Franchise.

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